

Press Release Universal Interactive, LLC a Fredericksburg, Virginia based company announced the launch of a new website CarLotCentral.com that enables used Car Dealers to streamline their inventory and market to a larger audience over the Internet than ever before.

Fredericksburg, VA, December 10, 2009 — CarLotCentral.com, a new web 2.0 service, is taking automotive dealer inventory management to the next level, making it easy and more affordable for dealerships to customize their Internet presence. At CarLotCentral.com, dealers can choose to submit their inventory to all the leading Internet marketing sites, such as AutoTrader.com, Cars.com, Vehix.com, Autobytel.com, eBay Motors, and many more.

CarLotCentral.com's revolutionary Web studio enables dealers to manage their inventory via the web from anywhere with a Internet connection. Users can search and customize a comprehensive search of vehicles across a wide variety of categories such as Make, Model, Year, Price, and Zip code.

James R. McCann, Jr. President of Universal Interactive, LLC expressed high expectations for the personalized service market when he said, "There's this large trend — I think the next trend in the Web, short of Web 2.0 and IP6 — which is to have Internet users and small business' really express, offer and market their own content, their own persona, their identity in the ever growing virtual market place known as the Internet."

"Dealers are tired of boring services that fail to reflect their personal sense of style, CarLotCentral.com makes it easy for dealers to transform the canvas of their Internet presence into a personal extension of who they are and what they're passionate about while reaching millions of Internet Users."

So what are people saying about your dealership? With CarLotCentral.com possibly more than you think.

For more information, visit www.CarLotCentral.com.

About CarLotCentral.com

CarLotCentral provides high quality, powerful, distinctive web solutions to the automotive industry. We have the experience and a passion for listening and responding to our clients needs. We realize that used car dealers require high-caliber, dynamic websites to meet their buyers needs. CarLotCentral was founded to serve the needs of the used car industry. Our focus is helping car lots use their websites to sell more cars.

CarLotCentral was designed and is operated by Universal Interactive, LLC headquartered in Fredericksburg, Va., Universal Interactive is an information technology and information services company serving employment, automotive, recreation and industrial markets in the United States. The company operates a variety of technology businesses that offer Internet marketing, Web site design, hosting, and lead generation. For more information about Universal Interactive, visit www.universalii.com.